

The background features a large, faint watermark of the TASER logo, which consists of a stylized lightning bolt striking a circular target.

TASER

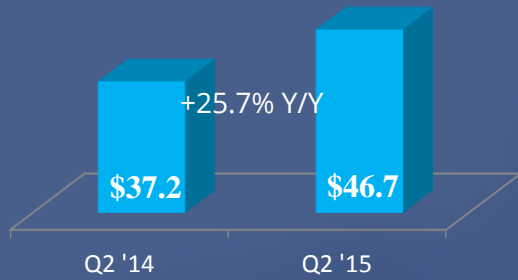
Q2 2015 Results Supplement
July 30, 2015

Please refer to TASER's 8-K as filed with the Securities and Exchange Commission for additional information.

2015 Results Dashboard

IN MILLIONS, EXCEPT PER SHARE DATA

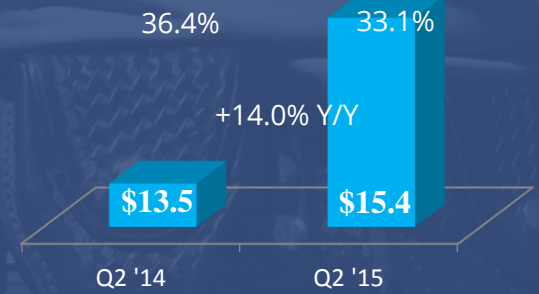
Revenue



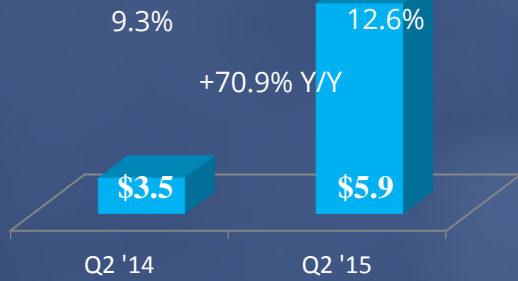
Gross Margin



S G & A



R & D



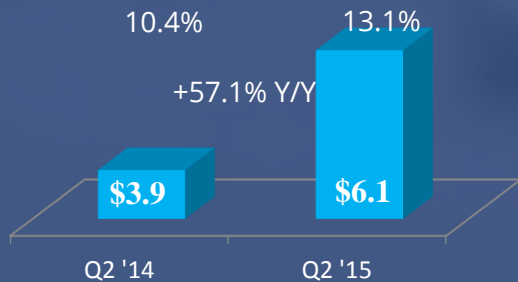
Op Inc



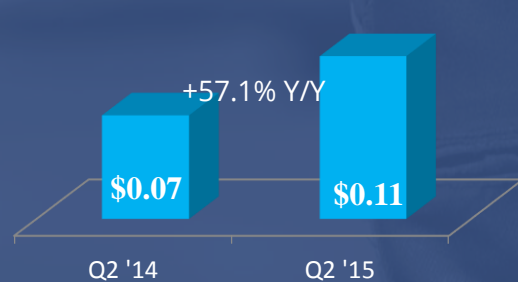
Bookings



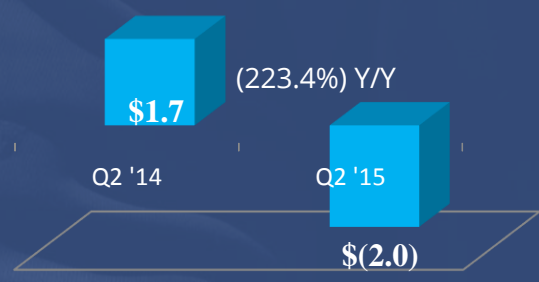
Net Income



Diluted EPS



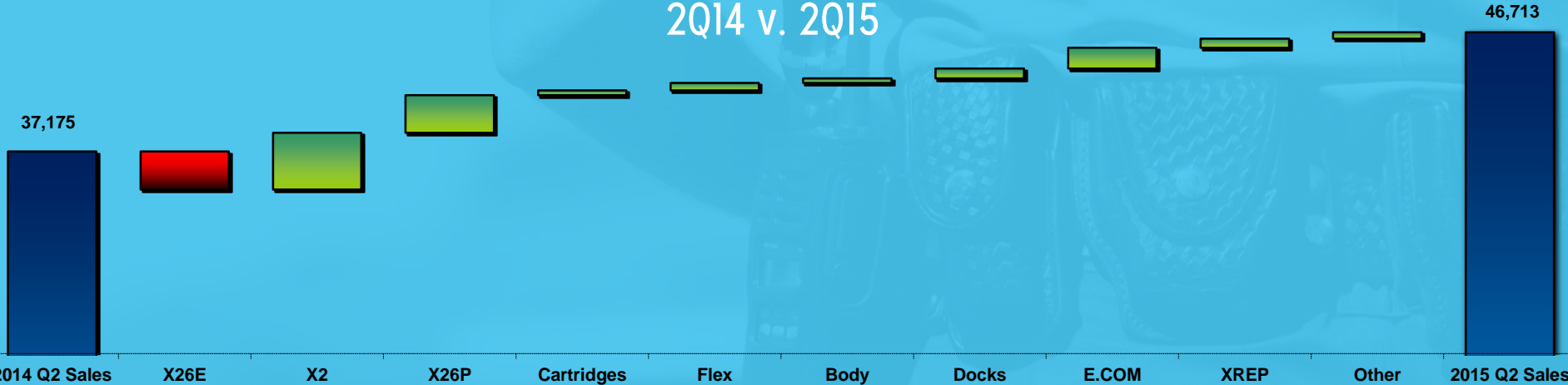
Op. CF



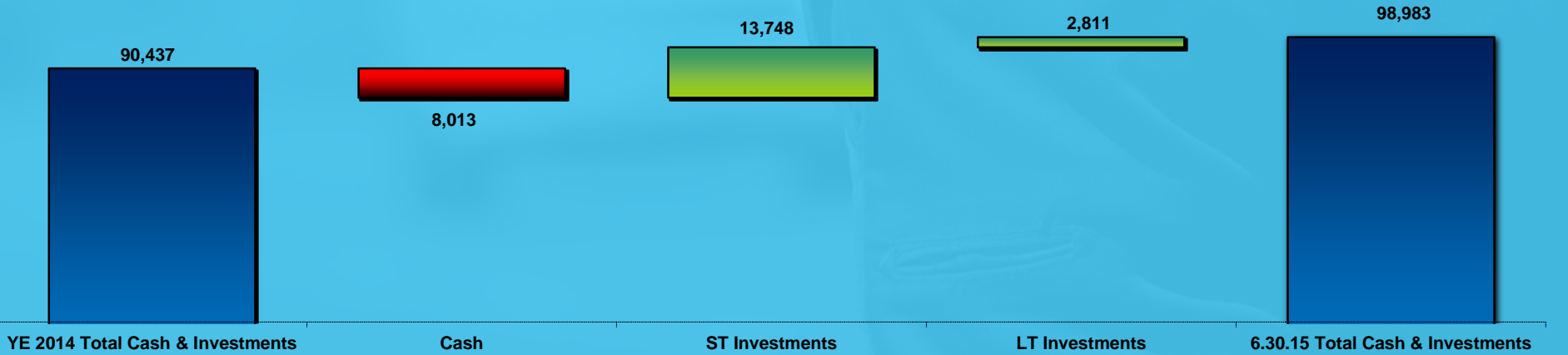
2015 Results Drivers

In thousands

Revenue Drivers 2014 v. 2015



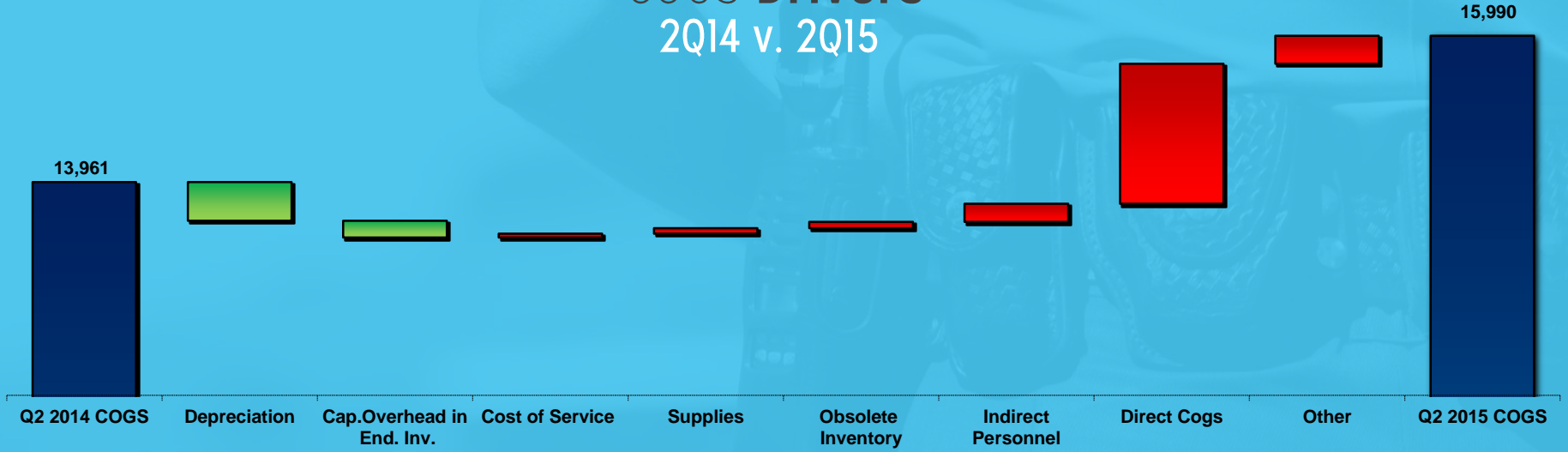
Cash & Investments



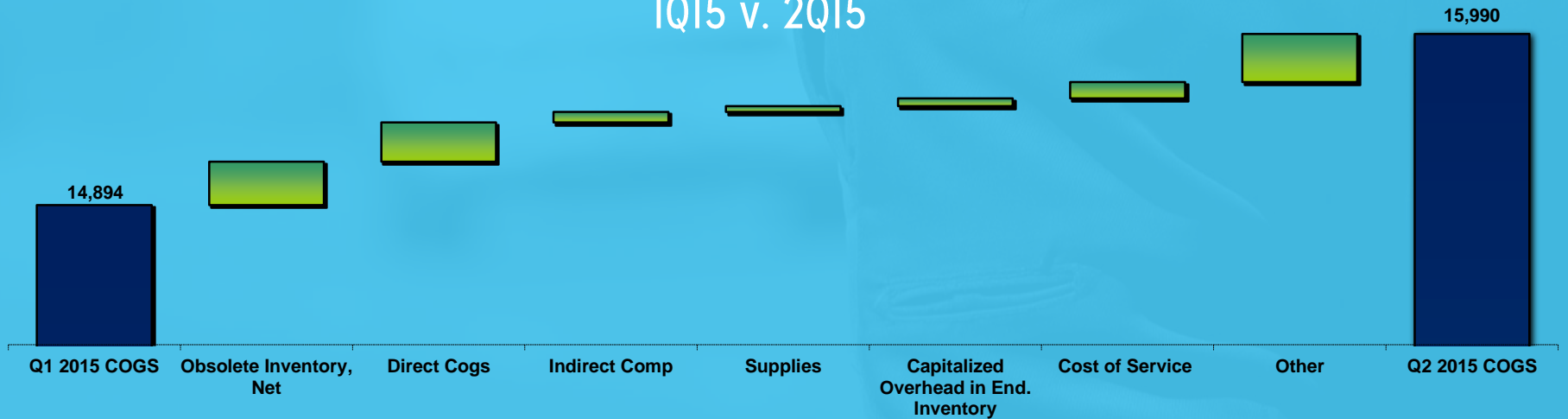
2015 Results Drivers

In thousands

COGS Drivers 2014 v. 2015



COGS Drivers 1Q15 v. 2Q15



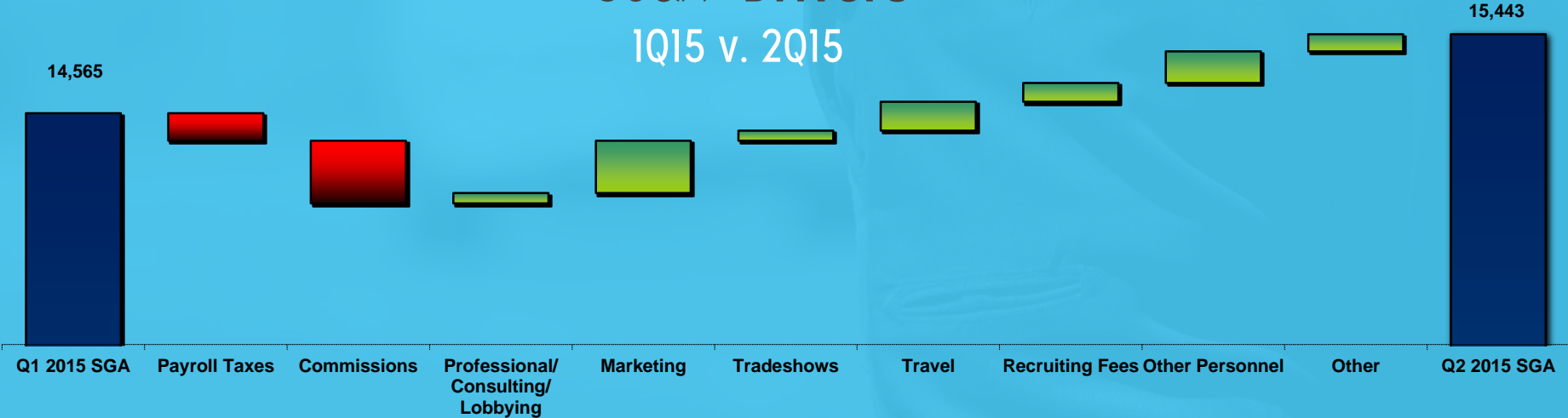
2015 Results Drivers

In thousands

SG&A Drivers 2014 v. 2015

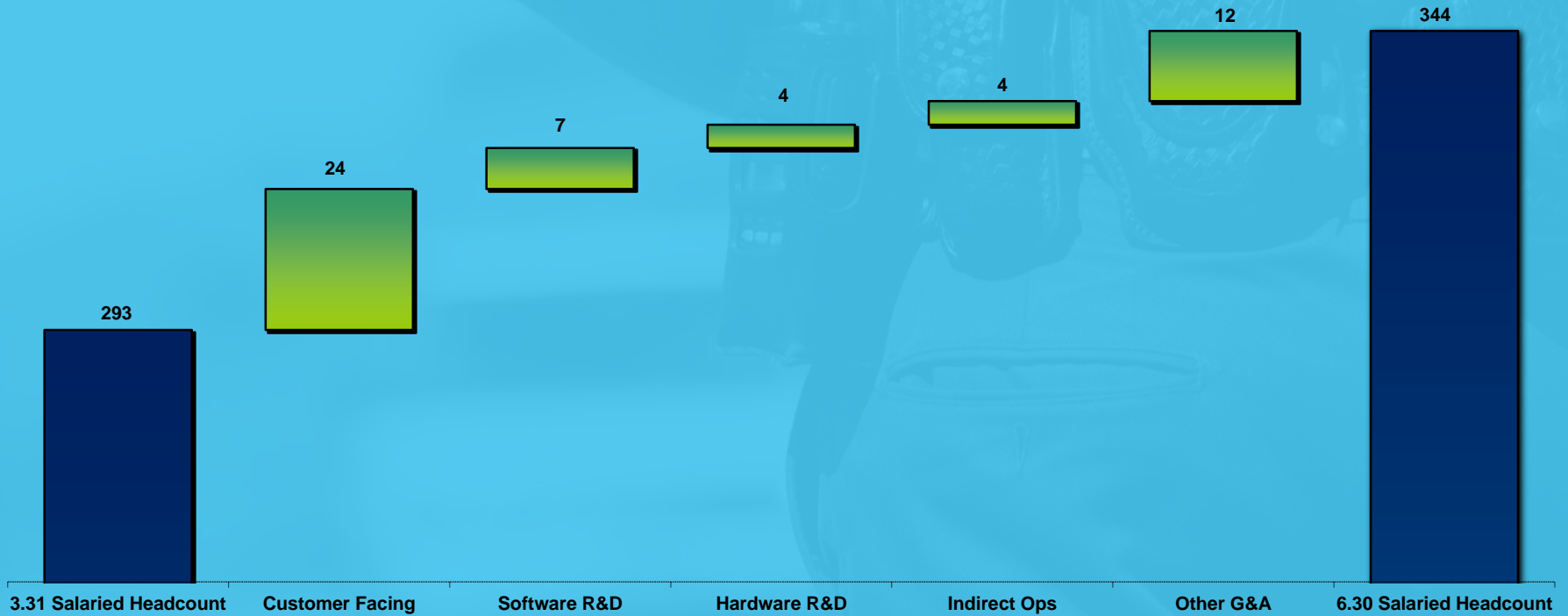


SG&A Drivers 1Q15 v. 2015



2015 Results Drivers

Hiring Progress Q2

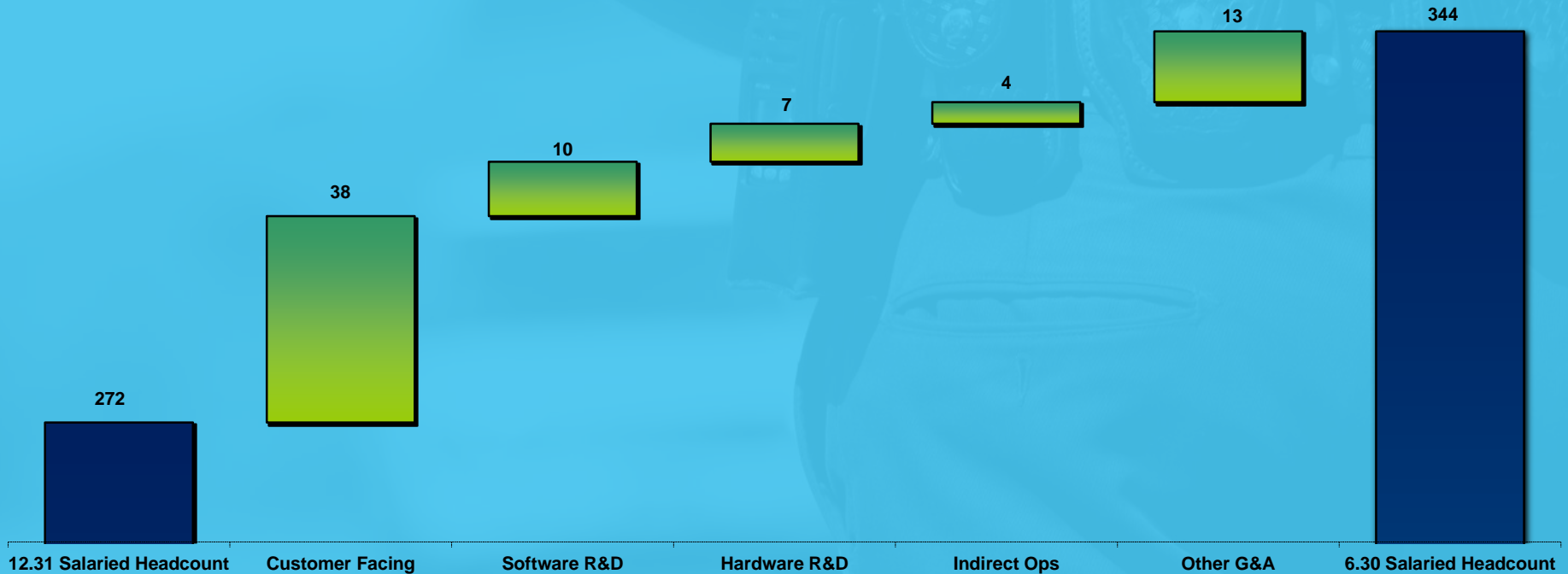


The Company has hired an additional 28 hires thus far in Q3.

***Salaried headcount is exclusive of manufacturing employees.*

2015 Results Drivers

Hiring Progress YTD 15



The Company has hired an additional 28 hires thus far in Q3.

***Salaried headcount is exclusive of manufacturing employees.*